



## PRESS RELEASE

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### ADCO's Roofing Products Business Unit Announces Preliminary Trade Show Roster for 2011

Michigan Center, Michigan, USA – The Roofing Products Business Unit of ADCO Products, Inc. is pleased to announce participation in the following 2011 Roofing Industry Trade Shows. Attendees will have the opportunity to learn about innovative new ADCO products, how ADCO can assist in making their projects more successful, and network & strengthen relationships with ADCO personnel. Make sure to mark your calendar and plan to visit the ADCO Booth at the shows in your region.

	<b>2011 Trade Show Schedule</b>
<p><b>2011 Carolinas Mid-Winter Roofing Expo,</b> Winston-Salem, NC - January 18-20, 2011 <i>Event Sponsor: Carolinas Roofing &amp; Sheet Metal Contractors Association (CRSMCA)</i></p> <hr/> <p><b>Chicago Roofing Contractors Association 28<sup>th</sup> Annual Trade Show,</b> Oakbrook Terrace, IL -- January 20-21, 2011 <i>Event Sponsor: Chicago Roofing Contractors Association (CRCA)</i></p> <hr/> <p><b>International Roofing Expo</b> Las Vegas, NV – February 16-18, 2011 <i>Event Sponsor: National Roofing Contractors Association (NRCA)</i></p> <hr/> <p><b>Ohio Roofing Contractors Association 2011 Trade Show</b> Location &amp; Date to be Announced – Winter 2011 <i>Event Sponsor: Ohio Roofing Contractors Association (ORCA)</i></p> <hr/> <p><b>NERCA 85<sup>th</sup> Convention &amp; Trade Show</b> Atlantic City, NJ – March 22-24, 2011 <i>Event Sponsor: North East Roofing Contractors Association (NERCA)</i></p> <hr/> <p><b>RCI 26<sup>th</sup> International Convention &amp; Trade Show</b> Reno, NV – April 7-12, 2011 <i>Event Sponsor: RCI</i></p>	<p><b>RoofTech 2011</b> Montreal, QC – April 12-13, 2011 <i>Event Sponsor: Canadian Roofing Contractors Association</i></p> <hr/> <p><b>Western Roofing Expo</b> Reno, NV – June 5-8, 2011 <i>Event Sponsor: Western States Roofing Contractors Association (WSRCA)</i></p> <hr/> <p><b>Florida Roofing &amp; Sheet Metal Expo</b> Orlando, FL – June 23-25, 2011 <i>Event Sponsor: Florida Roofing &amp; Sheet Metal Association (FRSA)</i></p> <hr/> <p><b>Mid-West Roofing Contractor Association Annual Conference</b> October, 2011 – Location To Be Announced <i>Event Sponsor: Mid-West Roofing Contractor Association (MRCA)</i></p> <hr/> <p><b>BATIMAT 2011 The International Exhibit of Construction</b> Paris, France – November 7-12, 2011 <i>Event Sponsor: BATIMAT</i></p> <hr/> <p><b><i>Looking Forward to Seeing You at These Shows!</i></b></p>

ADCO Global is a leading supplier of specialty adhesives, sealants, tapes, and coatings serving Construction, Transportation, and Industrial markets throughout the world via its operating subsidiaries ADCO Products, Inc. and Kömmerling Chemische Fabrik GmbH. ADCO Products, Inc. is a leading supplier of specialty adhesives, sealants, and tapes for the low-slope commercial roofing industry. Sold under the Millennium One Step™, Hurricane Force®, ADCOSEAL® and Cool Cover™ brands, as well as through various private label channels, ADCO's Roofing Products have been installed on billions of square feet of rooftop. For more information on ADCO's Roofing Products, call 800-248-4010 or visit [www.adcocorp.com](http://www.adcocorp.com).