



PRESS RELEASE
For immediate Release

March 15, 2011

Karl Kupser
Technical Sales Manager – Western Region
ADCO Roofing Products

ADCO Products Inc., a leading manufacturer of commercial roofing adhesives, sealants, and tapes has announced the hiring of **Karl Kupser** as a Technical Sales Manager for ADCO's Roofing Products Business Unit serving Colorado, New Mexico, Utah, Wyoming, Montana and Idaho. Based in Denver, he will focus on providing support and services to roofing system manufacturers, distributors, contractors, specifiers and building owners.

Karl brings over 20 years of roofing sales and service experience as a journeyman roofer, roofing superintendant, distribution branch manager and most recently project estimator.

ADCO Products, Inc. is a leading supplier of specialty adhesives, sealants, and tapes for the low-slope commercial roofing industry. Sold under the Millennium One Step™, Hurricane Force®, ADCOSEAL® and Cool Cover™ and EternaBond® brands, as well as through various private label channels, ADCO's roofing products have been installed on billions of square feet of rooftop. For more information on ADCO's Roofing Products, call 800-248-4010 or visit www.adcocorp.com.

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